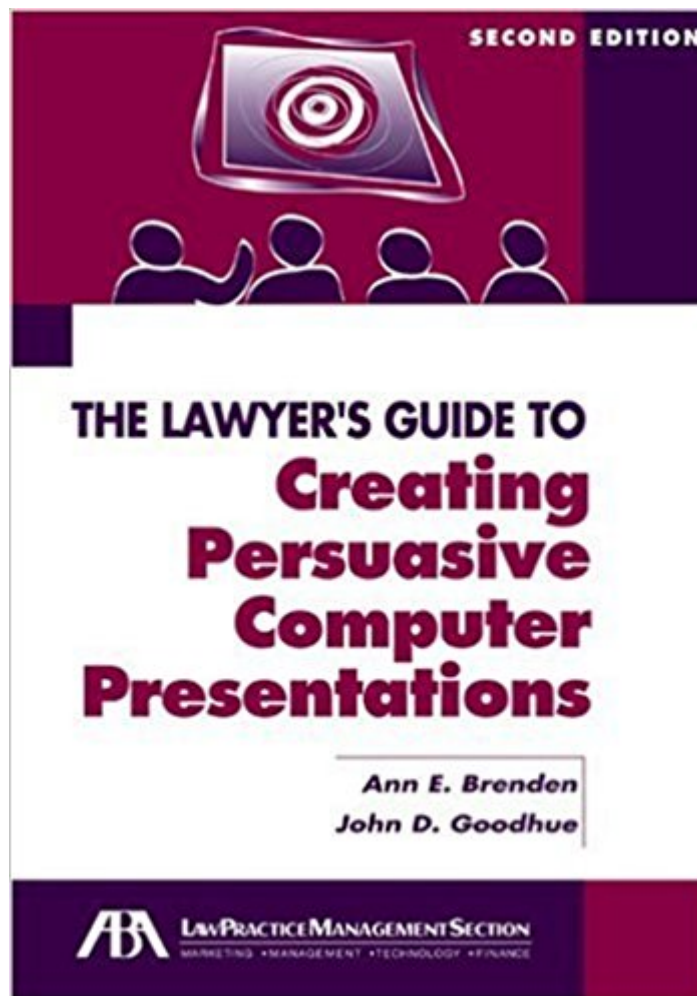




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The Lawyer's Guide To Creating Persuasive Computer Presentations, Second Edition



Synopsis

This book explains the advantages of computer presentation resources, how to use them effectively in and out of the courtroom.

Book Information

Paperback: 288 pages

Publisher: American Bar Association; 2nd edition (February 25, 2005)

Language: English

ISBN-10: 1590314247

ISBN-13: 978-1590314241

Product Dimensions: 7.2 x 0.7 x 10 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #1,646,971 in Books (See Top 100 in Books) #4 in Books > Law > Law

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Customer Reviews

If you've been deterred by the notion of creating a computer presentation for use in court, here's your book. The writing is in plain English and even engaging. The information starts with baby steps but will take you as far as you care to venture. The insights into how juries view, absorb and evaluate evidence is worth the price of the book, even if you never end up creating a computer presentation. The authors also cover using computer presentations with clients, colleagues and while teaching seminars. Absolutely terrific.

This book is a great tool for any lawyer, but particularly a neophyte to visual persuasion, to learn about how to persuade with PowerPoint and other computer presentation tools. It is a treasure trove of examples to use and to stimulate thinking about how to persuade visually.

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